



COLD CHAIN CONNECT

THE GLOBAL COLD CHAIN ALLIANCE



www.coldchainconnect.net



ifound@coldchainconnect.net



MESSAGE FROM THE DIRECTOR

Welcome to Cold Chain Connect! The Global Cold Chain Alliance.

We are the first and only exclusive network in the world that unites Freight professionals who specialize in the movement of temperature sensitive cargo by Air, Sea, Land or Rail.

Our endeavor is to build a network of the BEST cold chain operators from all over the globe and create a platform for our members to meet and exchange business. More importantly, we believe in fostering meaningful relationships that go far beyond business.

As the world of freight is getting more specialized and organized, it is important that forwarders look for, and find networks that cater to their specific strengths.

Moving temperature controlled goods is a highly specialized task that only companies with expertise in the business can be trusted with. It demands dedicated attention throughout the supply chain, which our partnership network is confident to provide seamlessly. At Cold Chain Connect, we ensure that everyone has the opportunity to work with high quality and reliable cold chain experts, leading the cold chain logistics community all over the world.

Come join us in transforming the Global Cold Chain Logistics industry!

Best regards,

Melvin Xavier

Global Network Director
Cold Chain Connect

ABOUT COLD CHAIN CONNECT

Cold Chain Connect is a global freight alliance of the finest cold chain operators in the world. Our objective is to bring together partners who have the know-how and expertise in moving and handling temperature controlled products under one roof.

The industry is challenged by the lack of ability to work with partners that hold proven track record in this niche. At Cold Chain Connect, we ensure to connect your business with qualified and trusted cold chain operators that offer flexible and cost effective solutions for your temperature control needs.

Cold Chain Connect is currently in its launch phase. Join now and be profiled as one of the founders of the Global Cold Chain Alliance. To know more about the benefits of being a Founding member, contact us at ifound@coldchainconnect.net

WHY JOIN COLD CHAIN CONNECT?

IMMEDIATE GLOBAL NETWORK COVERAGE

Being a member of Cold Chain Connect gives you the opportunity to be represented globally. Through this network, members are virtually represented everywhere in the world.

SEMI-EXCLUSIVE REPRESENTATION FOR A REGION

We ensure that only a limited number of members are inducted from a particular territory. This gives our members the freedom and opportunity to market their services in a fair business environment.

ANNUAL CONFERENCES

Through our annual meetings, members are given the platform to meet face to face with other members and discover potential opportunities. The gathering is also a way to check on each member's status and involvement within the organization.

PAYMENT SECURITY WITHIN THE NETWORK

At Cold Chain Connect, we ensure that our members' dues and receivables are secure. To address this issue, we promote the "Cold Chain-Safe" program as a safety-net for our members. We have created a security fund to pay off any outstanding dues in the unlikely event of a bad debt or bankruptcy of a member.



OPPORTUNITY TO WORK WITH BEST IN-CLASS PARTNERS

Cold Chain Connect (CCC) is committed to building a network of the best cold chain forwarders from around the world. Our members are continuously screened and monitored to ensure that they meet our network's high standards of compliance.

GLOBAL BRANDING

Cold Chain Connect gives you the opportunity to sell the concept of being part of a unique global alliance that has the potential of being bigger than any multinational competitor.

In addition, CCC empowers you with marketing tools and solutions that will help you be a leader in your market.

- ▶ Preparation of complete brochure
- ▶ Events and exhibitions attendance
- ▶ Free advertisement in CCC Exclusive Newsletter

PIONEER IN THE INDUSTRY

Cold Chain Connect is a pioneer network in the cold chain industry. We pride ourselves as being the first and only exclusive global alliance of forwarders that is dedicated towards the movement of temperature controlled products. As a member of this alliance, you will have the opportunity (together with us) to shape the future and be a leader in transforming the ever evolving business of Cold Chain Transport.



*CONNECTING FORWARDERS
WITH A PASSION FOR
COLD CHAIN LOGISTICS.*

BE PART OF COLD CHAIN CONNECT

Experience the benefits of joining a network with trusted relationships amongst quality forwarders specialized in cold chain logistics.

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NETWORK AGREEMENT

Cold Chain Connect members maintain a professional working relationship amongst each other by adhering to the Network Ethics and Guide.

- ▶ To pay all monies due members in a timely manner (standard: within 30 days, unless otherwise agreed upon in writing)
- ▶ To be active in sales endeavor for mutual growth
- ▶ To attend annual conferences of the alliance to ensure activeness of members within the organization
- ▶ To respect other members' existing customer bases and refrain from back selling
- ▶ To reflect the true cost of all rates quoted from member of Cold Chain Connect to fellow Member for common mark up and profit sharing
- ▶ Overcharging is considered unethical within the network and Cold Chain Connect reserves the right to expel members with unethical practices
- ▶ To provide bona fide sales leads when possible
- ▶ To be properly staffed to the highest level of service
- ▶ To operate in accordance with all stated shipping advice
- ▶ To promptly respond to all communications (standard: within 24 hours)
- ▶ To share freight profits 50/50, unless otherwise agreed upon in writing
- ▶ To seek the help of Cold Chain Connect administrator for dispute resolution.

MEMBERSHIP RATE STRUCTURE



Country Station Fee: **USD 1950 Per HQ (Annual)**



Security Fee: **USD 500 Per Legal Entity (Annual)**



Bank Charge: **USD 25 Per Transaction**

Total Membership Fee per HQ: **USD 2475**



Branch Fee: **USD 750 Per Branch (Annual)**

PAYMENT PROTECTION GUIDE

The live payment monitoring system allows our Cold Chain Connect Administrator to capture any late-payment incidences and inform the network of any irregularities. All members are sent a monthly PDF of the Network Security Agency list, which highlights the updated status of every member. By having this system in place, we are able to vastly reduce the network's exposure to ill-intended forwarders and keep our community of forwarders going.

The Cold Chain Connect Security Fund is governed by the following guidelines:

1. Prior to transacting with the Cold Chain Connect members, please verify from the network agency list that your partner is in good standing.
2. Send pre-alerts (HAWB, MAWB, and Billing) within 14 days of shipment.
3. Agent to submit a statement of account (AR/AP) within the first 10 days of each month.
4. Members must be updated with membership payables.
5. The agent must pass the screening process of Cold Chain Connect.
6. Agents must file a late-payment-report within 60 days of the transaction.
7. Only members of Cold Chain Connect are eligible for security claims. Expired member status is not entitled to submit claims to members of Cold Chain Connect.
8. Cold Chain Connect security blanket covers for invoices within a maximum of 60 days before the claim date. Cold Chain Connect does not provide coverage for shipments with payment terms of more than 30 days.
9. Dispute protection is covered up to USD 5000 per member for the first three years, with a self-participation of 10% of the claimed amount. The payment security cover starts from USD 5000 for the first 3 years, going to USD 10000 in the 4th year, up to a maximum of USD 20000 on your 5th year.
10. Any single transaction/invoice beyond USD10,000 is not eligible to claim.
11. Security coverage is only granted to members that have attended the latest conferences. Cold Chain Connect reserves the right to refuse any claims from members who have not attended the last conference.
12. Only invoices relating to the offices/cities that are registered will be eligible to participate in this fund i.e. if a company only registers its Hong Kong office, but has several other offices in China, only invoices covering freight originating from/destined to their Hong Kong office will be considered as eligible.
13. Cold Chain Connect does not cover for disputes caused by service errors.
14. Cold Chain Connect only covers freight charges.
15. Cold Chain Connect reserves the right to update the above terms at any time.
16. For payment issues that have been resolved, the payee will undergo a 60-day probationary period, for the purpose of payment monitoring. Cold Chain Connect Management has the right to downgrade payment status of members with payment issues. This is to ensure that the entire Cold Chain Connect is kept safe.





COLD CHAIN CONNECT

The Global Cold Chain Alliance

An **RWSOLUTIONS** Network

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